

PERFORMANCE UPDATE

FY19 JULY 2018 - JUNE 2019



Who We Are

A social enterprise of Cara, Cleanslate provides paid transitional jobs to help individuals with high barriers to employment build the skills needed to secure permanent employment. Cleanslate crews see their work as more than a job – it's a life-changing opportunity. With every block swept clean or graffiti tag removed, another Cleanslate intern has taken a step toward building the necessary skills to achieve real and lasting success.

In addition to helping people get back to work, Cleanslate also serves as a catalyst for true community renewal. By concentrating its beautification efforts along high-traffic corridors, Cleanslate establishes itself as a neighborhood presence that helps restore community pride.

How We Measure Impact

Our **Employment Impact** measures all jobs – both temporary Cleanslate internships and permanent placements of former Cleanslate interns – secured during this time period. Note that one person may have multiple jobs in their journey (e.g. an internship to build job skills and marketability and one permanent placement). These numbers include participants who began their job(s) this year, whether their Cara journey started this year or in a prior year.

Cleanslate's **Societal Impact** is measured by actual FY19 earnings of Cleanslate interns and that of former interns who moved on to permanent placements (together making up its Community Reinvestment), as well as the resulting tax contributions from earnings.

Our **Intern Demographics** (inside page) give a sense of who comes to Cleanslate and our **Community Impact** shows how our crews are transforming the physical and social landscape of the communities we serve.

For a full breakdown of how numbers were determined, see our appendix at www.cleanslatechicago.org/numbers

How You Make A Difference

When people are employed, their lives improve. The income they earn and the confidence they gain means Cleanslate interns start saving money, move into stable housing, reunite their families, and do their part to make our communities better for all of us. **Your help transforms lives.**

EMPLOYMENT IMPACT

518 TOTAL JOBS

409 TRANSITIONAL JOBS AT CLEANSLATE

short-term positions meant to gain experience

109 PERMANENT & LONG-TERM PLACEMENTS FOR CLEANSLATE INTERNS

high-quality positions that provide stability and advancement opportunities

OF PERMANENT & LONG-TERM PLACEMENTS

39 AVERAGE HOURS WORKED WEEKLY



\$13.07 AVERAGE WAGE EARNED



71% ONE-YEAR RETENTION FOR PERMANENT & LONG-TERM PLACEMENTS



SOCIETAL IMPACT

\$3,076,951 TOTAL COMMUNITY REINVESTMENT



\$479,283 TOTAL ANNUAL TAX CONTRIBUTIONS BY INTERNS & PERMANENT PLACEMENTS



WE ARE TAKING BACK OUR STREETS, WARD BY WARD!

An initiative of Cleanslate, Ward by Ward is dedicated to creating jobs – and thereby peace – directly in our communities most vulnerable to violence. Through the generous three-year support of sponsors, we are able to place Cleanslate crews in wards to create clean streetscapes and neighborhood beautification, a sense of safety and pride, and transitional jobs for

some of the toughest ward citizens to employ. We are already hard at work in the 27th and 29th Wards creating real and lasting success!

Interested in sponsoring a ward? Contact Brady Gott at bgott@cleanslatechicago.org or 312.798.6722 for more details.

HELLO, AURORA!

This past February, Cleanslate launched our first crew in downtown Aurora, Illinois, thanks to a partnership with **Hesed House** – the state's second-largest homeless shelter.

“We tried doing transitional employment on our own,” says Ryan Dowd, Executive Director of Hesed House, “but Cleanslate has such a proven record. They have helped people find (and keep) employment that we feared would never work again.”

Another friend of Cleanslate, McCaffery Interests, was eager to partner with us on this launch as well. Their generous investment is helping grow Cleanslate's operations through new equipment and uniforms, and to help us create outreach efforts to additional organizations in the Aurora area to deepen our reach to both job seekers and customers.

Thanks to the support of the City of Aurora (as both a customer and a hiring partner), you can now find a smiling Cleanslate crew downtown providing snow removal, litter removal, and landscaping services throughout the city, keeping it bright and beautiful. “Cleanslate is changing the lives of individuals in a way that is exciting to watch and be a part of,” says Dowd. “It's simply amazing!”

After just a few short months in Aurora, we've already worked with more than two dozen motivated job seekers and helped three people secure permanent employment – and we are just getting started!

WARD BY WARD IMPACT

63



TONS OF GARBAGE COLLECTED

33



TONS OF RECYCLABLES COLLECTED

3,786



RECEPTACLES SERVICED

2,328



SIGNS REMOVED

50



TRANSITIONAL JOBS CREATED

WARD BY WARD SPONSORS

Daniel & Vicki Brennan

John & Rita Canning

Mark & Betsy Carroll

Matt & Lisa Carolan

Patrick G. & Shirley W. Ryan

The Habitat Company

The Owens Foundation

Waterton

William & Laurie Conroy

SPECIAL EVENT SERVICES

3 Floyds Brewing Company's Dark Lord Day

Cary Main Street Fest

Lincoln Square Winter Brew

26th Street Mexican Independence Day Parade

Chicago Hot Dog Fest

Red Bull Music Festival

79th Street Renaissance Festival

Edgewater Arts Festival

Ribfest Chicago

Apple Fest Chicago

Goose Island Brewing Co. 312 Block Party

Square Roots Festival

Art on the Mart

Green City Market's Chef BBQ

World's Largest Block Party

Wrigley Field Concert Series

IMPACT ON AURORA

26



TRANSITIONAL JOBS CREATED

3



PERMANENT & LONG-TERM PLACEMENTS

13



TONS OF GARBAGE COLLECTED

1



TON OF RECYCLABLES COLLECTED

COMMUNITY IMPACT

1,883



TONS OF GARBAGE COLLECTED

451



TONS OF RECYCLABLES COLLECTED

54,043



GRAFFITI TAGS REMOVED

5,789



TONS OF SNOW PLOWED

GENDER & AGE

37



AVERAGE AGE

73%



MEN

NEW CUSTOMERS

芝城華埠停車場有限公司
CHINATOWN PARKING CORP.

AURORA
ILLINOIS

GREATER
SOUTH LOOP
ASSOCIATION



HUNT
COMMERCIAL GROUP

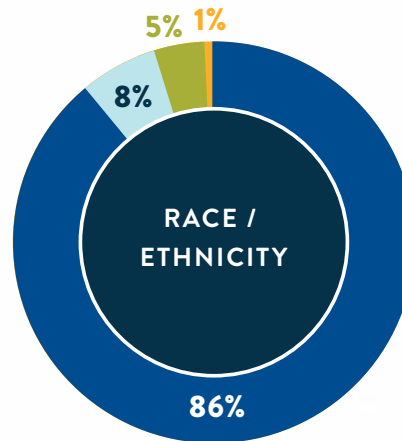
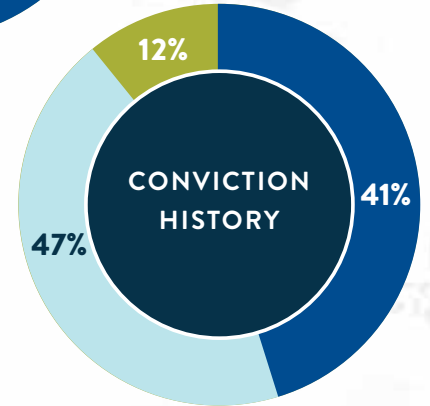
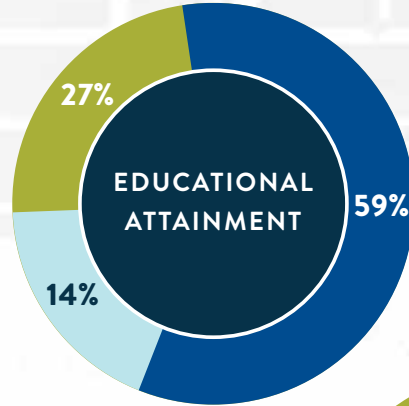


method.
people against dirty™

Mount
live shop play dine
Greenwood
COMMUNITY & BUSINESS ASSOCIATION

THE HATCHERY
WHERE FOOD BUSINESSES GROW

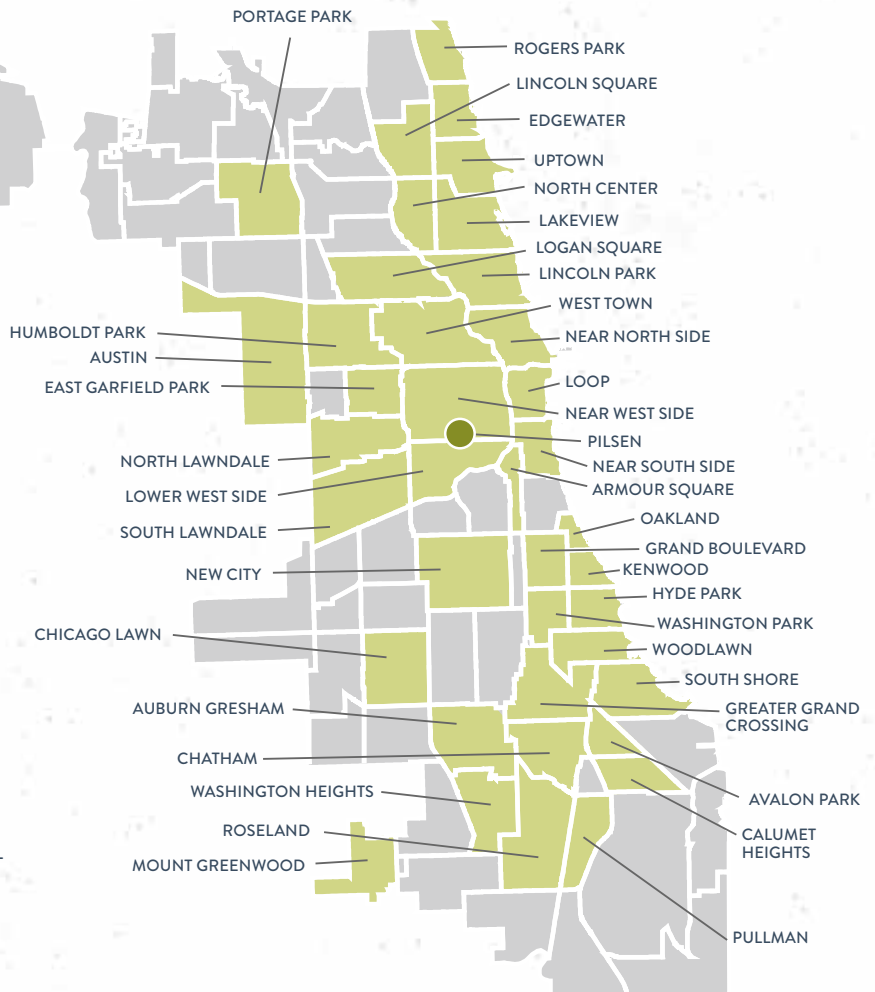
INTERN DEMOGRAPHICS



WE ARE TRANSFORMING

OUR COMMUNITIES!

- CLEANSLATE HEADQUARTERS
- CLEANSLATE OPERATIONAL AREA



OPERATIONAL AREA

84  CUSTOMERS

39  CHICAGO COMMUNITIES

BEYOND CHICAGO

AURORA, IL
 CARY, IL
 DYER, IN
 EVANSTON, IL
 EVERGREEN PARK, IL
 FRANKLIN PARK, IL
 MUNSTER, IN
 SKOKIE, IL

Join Us in Our Movement

As a social enterprise of Cara, we've made it our mission to uplift people and communities through the power of a job since 1991.

Hire Us

We are ready to get to work for you!
Contact Brady Gott at 312.798.6772
or bgott@cleanslatechicago.org
to learn more.

Contact Us

Learn more about how we transform lives and communities through our work.
Contact 312.226.6361 or
info@cleanslatechicago.org for more info.



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CLEANSLATECHICAGO.ORG

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APPENDIX

METRIC	NOTE
518 Total Jobs	The total number of Cleanslate-related jobs secured in FY19. Includes 409 transitional jobs at Cleanslate and 109 permanent and long-term placements of former Cleanslate interns.
39 Average Hours Worked Weekly	Applies to 109 permanent and long-term placements secured by former Cleanslate interns in FY19.
\$13.07 Average Wage Earned	Applies to 109 permanent and long-term placements secured by former Cleanslate interns in FY19, excluding 15 advancement placements (average wage of \$16.41) and excluding other outliers (\$10.15 and lower; \$16.33 and higher; \$13.24 if outliers included).
71% One-Year Retention	Includes participants placed into permanent and long-term jobs in FY18 and accruing retention outcomes in FY19, for whom retention was tracked. Includes 131 participants retained of 185 participants tracked. Reflective of full Cara Chicago activity, and thus not restricted only to former Cleanslate interns.
\$3,076,951 Community Reinvestment	Includes \$932,118 in actual FY19 earnings of Cleanslate interns and \$2,144,833 in actual FY19 earnings of former interns who moved on to permanent and long-term placements.
\$479,283 Total Annual Tax Contributions by Interns & Permanent Placements	Includes federal and state taxes paid on total annual earnings, as represented in Cleanslate's Community Reinvestment. Federal rates are primarily 10 or 12% for permanent and long-term placements and 10% for transitional jobs but vary based on actual annual earnings, and the state rate is 4.95% for both types of jobs.
"Ward by Ward Impact" Section	Productivity measures and employment outcomes directly resulting from Cleanslate's Ward by Ward initiative in FY19. Ward by Ward is a program dedicated to creating jobs directly in our communities most vulnerable to violence. This initiative launched in FY18.
"Impact on Aurora" Section	Productivity measures and employment outcomes directly resulting from Cleanslate's partnership with Hesus House in Aurora, IL. This partnership launched in FY19.
"Special Event Services" Section	A selection of events serviced by Cleanslate in FY19.
"Community Impact" Section	Productivity measures for Cleanslate work crews in FY19. Cleanslate work crews are comprised of Cleanslate interns and either a Crew Chief or Lead Intern.
"Intern Demographics" and "Gender & Age" Sections	Includes 374 participants starting 409 Cleanslate transitional jobs in FY19.
"New Customers" Section	A selection of new Cleanslate customers in FY19.
"Operational Area" Section	Shows the footprint of Cleanslate operations in FY19 through its 84 customers serviced in 39 Chicago communities and beyond.