Who We Are

A social enterprise of Cara, Cleanslate provides paid transitional jobs to help individuals with high barriers to employment build the skills needed to secure permanent employment. Cleanslate crews see their work as more than a job – it’s a life-changing opportunity. With every block swept clean or graffiti tag removed, another Cleanslate intern has taken a step toward building the necessary skills to achieve real and lasting success.

In addition to helping people get back to work, Cleanslate also serves as a catalyst for true community renewal. By concentrating its beautification efforts along high-traffic corridors, Cleanslate establishes itself as a neighborhood presence that helps restore community pride.

How We Measure Impact

Our Employment Impact measures all jobs – both temporary Cleanslate internships and permanent placements of former Cleanslate interns – secured during this time period. Note that one person may have multiple jobs in their journey (e.g., an internship to build job skills and marketability and one permanent placement). These numbers include participants who began their job(s) this year, whether their Cara journey started this year or in a prior year.

Cleanslate’s Societal Impact is measured by actual FY19 earnings of Cleanslate interns and that of former interns who moved on to permanent placements (together making up its Community Reinvestment), as well as the resulting tax contributions from earnings.

Our Intern Demographics (inside page) give a sense of who comes to Cleanslate and our Community Impact shows how our crews are transforming the physical and social landscape of the communities we serve.

For a full breakdown of how numbers were determined, see our appendix at www.cleanslatechicago.org/numbers

How You Make A Difference

When people are employed, their lives improve. The income they earn and the confidence they gain means Cleanslate interns start saving money, move into stable housing, reunite their families, and do their part to make our communities better for all of us. Your help transforms lives.

Performance Update FY19 July 2018 - June 2019

Employment Impact

- Total Jobs: 518
- Transitional Jobs at Cleanslate: 409 (short-term positions meant to gain experience)
- Permanent & Long-Term Placements for Cleanslate Interns: 109 (high-quality positions that provide stability and advancement opportunities)

Societal Impact

- Average Hours Worked Weekly: 39
- Average Wage Earned: $13.07
- One-Year Retention for Permanent & Long-Term Placements: 71%
- Total Community Reinvestment: $3,076,951
- Total Annual Tax Contributions by Interns & Permanent Placements: $479,283
Hello, Aurora!

This past February, Cleanslate launched our first crew in downtown Aurora, Illinois, thanks to a partnership with Hesed House – the state’s second-largest homeless shelter. “We tried doing transitional employment on our own,” says Ryan Dowd, Executive Director of Hesed House, “but Cleanslate has such a proven record. They have helped people find (and keep) employment that we feared would never work again.”

Another friend of Cleanslate, McCaffery Interests, was eager to partner with us on this launch as well. Their generous investment is helping grow Cleanslate’s operations through new equipment and uniforms, and to help us create outreach efforts to additional organizations in the Aurora area to deepen our reach to both job seekers and customers.

Thanks to the support of the City of Aurora (as both a customer and a hiring partner), you can now find a smiling Cleanslate crew downtown providing snow removal, litter removal, and landscaping services throughout the city, keeping it bright and beautiful. “Cleanslate is changing the lives of individuals in a way that is exciting to watch and be a part of,” says Dowd. “It’s simply amazing!”

After just a few short months in Aurora, we’ve already worked with more than two dozen motivated job seekers and helped three people secure permanent employment – and we are just getting started!

WARD BY WARD IMPACT

| 63 | TONS OF GARBAGE COLLECTED |
| 33 | TONS OF RECYCLABLES COLLECTED |
| 3,786 | RECEPTACLES SERVICED |
| 2,328 | SIGNS REMOVED |
| 50 | TRANSITIONAL JOBS CREATED |

WARD BY WARD SPONSORS

- Daniel & Vicki Brennan
- John & Rita Canning
- Mark & Betsy Carroll
- Matt & Lisa Carolan
- Patrick G. & Shirley W. Ryan
- The Habitat Company
- The Owens Foundation
- Waterton
- William & Laurie Conroy

SPECIAL EVENT SERVICES

- 3 Floyds Brewing Company’s Dark Lord Day
- 26th Street Mexican Independence Day Parade
- 79th Street Renaissance Festival
- Apple Fest Chicago
- Art on the Mart
- Cary Main Street Fest
- Chicago Hot Dog Fest
- Edgewater Arts Festival
- Goose Island Brewing Co.
- 312 Block Party
- Green City Market’s Chef BBQ
- Lincoln Square Winter Brew
- Red Bull Music Festival
- Ribfest Chicago
- Square Roots Festival
- World’s Largest Block Party
- Wrigley Field Concert Series

IMPACT ON AURORA

| 26 | TRANSITIONAL JOBS CREATED |
| 3 | PERMANENT & LONG-TERM PLACEMENTS |
| 13 | TONS OF GARBAGE COLLECTED |
| 1 | TON OF RECYCLABLES COLLECTED |

We are taking back our streets, Ward by Ward!

An initiative of Cleanslate, Ward by Ward is dedicated to creating jobs – and thereby peace – directly in our communities most vulnerable to violence. Through the generous three-year support of sponsors, we are able to place Cleanslate crews in wards to create clean streetscapes and neighborhood beautification, a sense of safety and pride, and transitional jobs for some of the toughest ward citizens to employ. We are already hard at work in the 27th and 29th Wards creating real and lasting success!

Interested in sponsoring a ward? Contact Brady Gott at bgott@cleanslatechicago.org or 312.798.6722 for more details.
COMMUNITY IMPACT

1,883 TONS OF GARBAGE COLLECTED
451 TONS OF RECYCLABLES COLLECTED
54,043 GRAFFITI TAGS REMOVED
5,789 TONS OF SNOW PLOWED

INTERN DEMOGRAPHICS

EDUCATIONAL ATTAINMENT
- 59% High School
- 14% GED
- 27% Less Than 12th Grade

CONVICTION HISTORY
- 47% Felony
- 41% Misdemeanor Only
- 12% None

RACE / ETHNICITY
- 86% Black/African-American
- 73% White
- 8% Hispanic
- 1% Other

GENDER & AGE
- 37 Average Age
- 73% Men

NEW CUSTOMERS

Chinatown Parking Corp.
Join Us in Our Movement

As a social enterprise of Cara, we’ve made it our mission to uplift people and communities through the power of a job since 1991.

Hire Us

We are ready to get to work for you! Contact Brady Gott at 312.798.6772 or bgott@cleanslatechicago.org to learn more.

Contact Us

Learn more about how we transform lives and communities through our work. Contact 312.226.6361 or info@cleanslatechicago.org for more info.
## PERFORMANCE UPDATE
**FY19 JULY 2018 - JUNE 2019**

### METRIC | NOTE
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518 Total Jobs | The total number of Cleanslate-related jobs secured in FY19. Includes 409 transitional jobs at Cleanslate and 109 permanent and long-term placements of former Cleanslate interns.

39 Average Hours Worked Weekly | Applies to 109 permanent and long-term placements secured by former Cleanslate interns in FY19.

$13.07 Average Wage Earned | Applies to 109 permanent and long-term placements secured by former Cleanslate interns in FY19, excluding 15 advancement placements (average wage of $16.41) and excluding other outliers ($10.15 and lower; $16.33 and higher; $13.24 if outliers included).

71% One-Year Retention | Includes participants placed into permanent and long-term jobs in FY18 and accruing retention outcomes in FY19, for whom retention was tracked. Includes 131 participants retained of 185 participants tracked. Reflective of full Cara Chicago activity, and thus not restricted only to former Cleanslate interns.

$3,076,951 Community Reinvestment | Includes $932,118 in actual FY19 earnings of Cleanslate interns and $2,144,833 in actual FY19 earnings of former interns who moved on to permanent and long-term placements.

$479,283 Total Annual Tax Contributions by Interns & Permanent Placements | Includes federal and state taxes paid on total annual earnings, as represented in Cleanslate’s Community Reinvestment. Federal rates are primarily 10 or 12% for permanent and long-term placements and 10% for transitional jobs but vary based on actual annual earnings, and the state rate is 4.95% for both types of jobs.

“Ward by Ward Impact” Section | Productivity measures and employment outcomes directly resulting from Cleanslate's Ward by Ward initiative in FY19. Ward by Ward is a program dedicated to creating jobs directly in our communities most vulnerable to violence. This initiative launched in FY18.

“Impact on Aurora” Section | Productivity measures and employment outcomes directly resulting from Cleanslate’s partnership with Hesed House in Aurora, IL. This partnership launched in FY19.

“Special Event Services” Section | A selection of events serviced by Cleanslate in FY19.

“Community Impact” Section | Productivity measures for Cleanslate work crews in FY19. Cleanslate work crews are comprised of Cleanslate interns and either a Crew Chief or Lead Intern.

“Intern Demographics” and “Gender & Age” Sections | Includes 374 participants starting 409 Cleanslate transitional jobs in FY19.

“New Customers” Section | A selection of new Cleanslate customers in FY19.

“Operational Area” Section | Shows the footprint of Cleanslate operations in FY19 through its 84 customers serviced in 39 Chicago communities and beyond.